



www.iowacitypride.org

IOWA CITY PRIDE
PO BOX: 2910
Iowa City, IA 52244

DATE
2021

Dear Friends of Iowa City Pride,

Despite planning for the 50th Iowa City Pride in 2020, we were sidelined by the pandemic, so we are looking ahead to the 50th Iowa City Pride celebration (round 2) in 2021. We would like to stop and thank you and your business and express the need for sponsors in 2021. , we are committed to increasing diversity and inclusiveness and are doing all we can to build Pride events that offer a fun and welcoming space to more folks than ever before.

Throughout 2019, we drew nearly 15,000 family and friends to the Iowa City Pride festival and related events – our largest attendance ever! With the 50th Anniversary celebration coming up, we are expecting even bigger crowds! Through charitable giving and our newly created scholarship for local LGBTQIA+ identified students, Iowa City Pride is dedicated to giving back to the communities that have supported us throughout the years.

Pride is a true community celebration, and we want every member of the Iowa City community to benefit greatly through Pride. For our special and historic 50th Pride to be as successful as its predecessors, we will need your continued support and sponsorship. Included with this letter is Pride 2021 sponsorship materials. We would encourage you to review and commit to help this committee reach our goals: make this Pride the best one yet and keep most of the events free to the public.

Contribute as a sponsor for Pride 2021 and earn direct exposure to tens of thousands of people throughout Iowa year-round. In addition to attracting loyal customers and clients that support diversity, you will receive top credit at our annual Pride events in June and throughout the year.

50 years ago, a group of LGBTQI + students marched in the University of Iowa Homecoming parade which paved the way for Iowa City Pride. Today, we look forward to your continued support of Pride, and hope to see you at our various community events throughout the year.

Sincerely,

Iowa City Pride Executive Board/Committee

Anthony Sivanthaphanith
President

Joe Reilly
Festival Director

Lisa Skriver
Community Director

Please join us in celebrating the 50th Anniversary of Iowa City Pride by:

- Signing up online at IowaCityPride.org/sponsors
- Mail check with contact name and email to P.O.Box 2910, Iowa City, Iowa 52244
- Reach out to Pride President Tony Sivanthaphanith at 563-299-8652 or [info@ iowacitypride.org](mailto:info@iowacitypride.org)

563-299-8652



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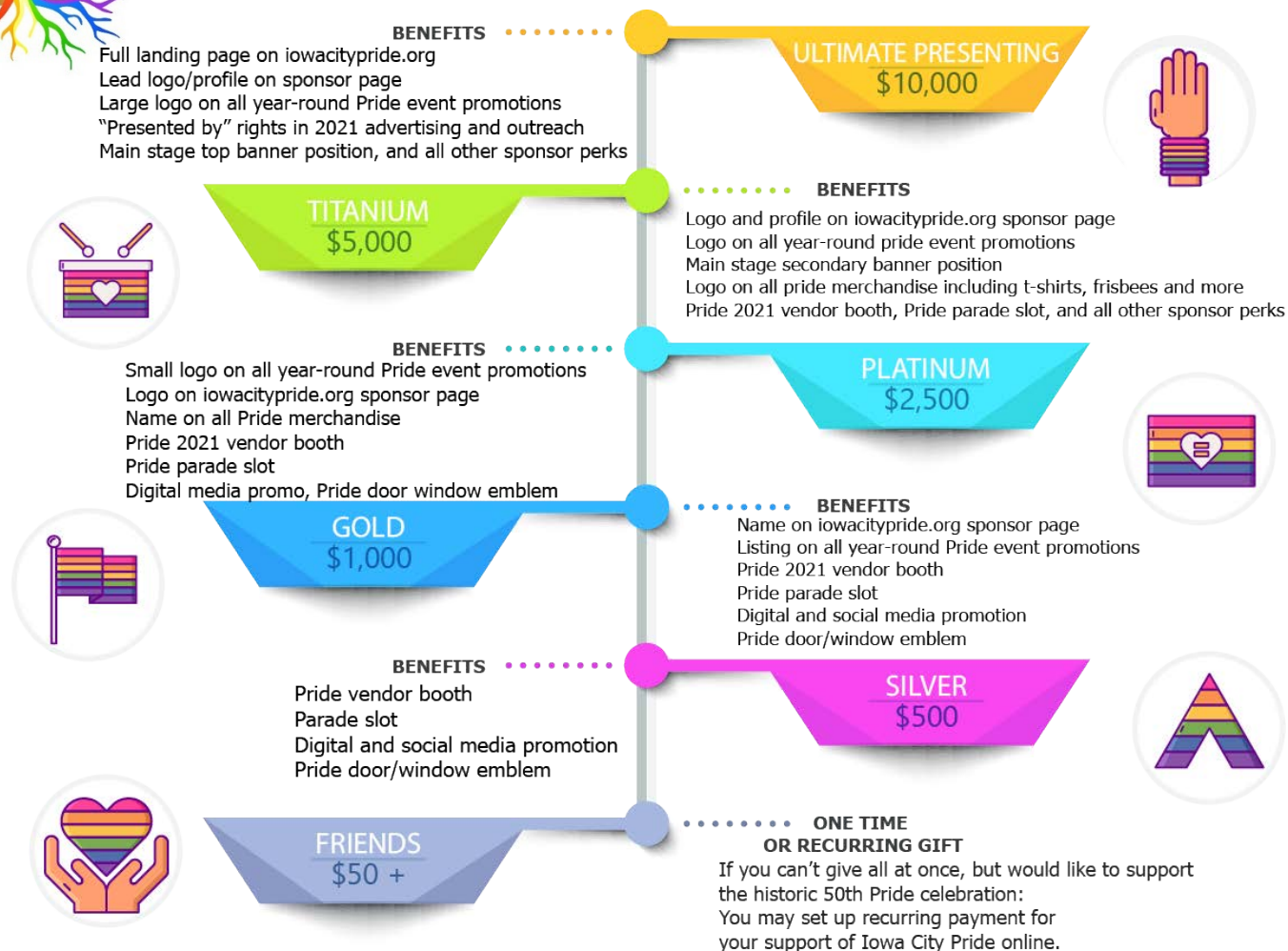




"We need to make our 2021 Pride celebration count more than ever. We have big plans to make up for 2020. This year will still be our 50th Pride!"

— IC Pride President, Anthony Sivanthapanith

2021 Pride Sponsorship Opportunities



- Each sponsor receives "big check" presentation photo and acknowledgement on Facebook and Pride sponsor page.
- Please specify business and contact name along with email address on mailed or online forms
- Please make payment online at www.iowacitypride.org or mail check to Iowa City Pride, PO Box 2910, Iowa City, IA 52244